



Brian Hertzman Promoted to Vice President of American Financial Group, Inc.

April 7, 2014

CINCINNATI--(BUSINESS WIRE)--Apr. 7, 2014-- American Financial Group, Inc. (NYSE/NASDAQ: AFG) is pleased to announce the promotion of Brian S. Hertzman to Vice President. Mr. Hertzman joined AFG in 1991 and has held positions of increasing responsibility in the area of financial reporting over his 23-year tenure. Since April 2012, he has served as Assistant Vice President and Controller of the Company with responsibility for financial reporting to the Securities and Exchange Commission and establishing GAAP accounting policies.



Mr. Hertzman holds an undergraduate degree in Accounting and Finance from the University of Cincinnati, a Master of Business Administration in Finance from Xavier University and is a Certified Public Accountant (CPA) in the State of Ohio. He is a member of the American Institute of CPAs, the Ohio Society of CPAs and Financial Executives International.

About American Financial Group, Inc.

American Financial Group is an insurance holding company, based in Cincinnati, Ohio with assets in excess of \$40 billion. Through the operations of Great American Insurance Group, AFG is engaged primarily in property and casualty insurance, focusing on specialized commercial products for businesses, and in the sale of fixed and fixed-indexed annuities in the retail, financial institutions and education markets. Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140407005840/en/>

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www.AFGinc.com

www.GreatAmericanInsuranceGroup.com

Brian S. Hertzman (Photo: Business Wire)