



American Financial Group, Inc. to Present at the Bank of America Merrill Lynch 2015 Insurance Conference

January 21, 2015

CINCINNATI--(BUSINESS WIRE)--Jan. 21, 2015-- American Financial Group, Inc. (NYSE/NASDAQ: AFG) announced today that S. Craig Lindner, Co-Chief Executive Officer and Joseph E. (Jeff) Consolino, Executive Vice President and Chief Financial Officer, will make a company presentation at the Bank of America Merrill Lynch 2015 Insurance Conference, being held at The New York Palace, on Wednesday, February 11, 2015 at 11:10 am (ET).

The presentation will be broadcast live over the Internet via a link on the **Webcasts and Presentations** page within the Investor Relations section of AFG's website, www.AFGinc.com. To access the webcast directly, go to <http://www.veracast.com/webcasts/baml/insurance2015/id17106114384.cfm>. A replay of the broadcast will be available for 14 days at the same website.

About American Financial Group, Inc.

American Financial Group is an insurance holding company, based in Cincinnati, Ohio with assets of approximately \$45 billion. Through the operations of Great American Insurance Group, AFG is engaged primarily in property and casualty insurance, focusing on specialized commercial products for businesses, and in the sale of fixed and fixed-indexed annuities in the retail, financial institutions and education markets. Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company.

Source: American Financial Group, Inc.

American Financial Group, Inc.
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