



## **Great American Financial Resources, Inc. Announces Its 2005 Fourth Quarter and Full Year Conference Call and Webcast and Participation in the Merrill Lynch Insurance Investors Conference**

February 7, 2006

CINCINNATI, Feb 07, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- Great American Financial Resources, Inc. (NYSE: GFR) expects to release its 2005 fourth quarter and full year results before the market opens on Monday, February 13. The earnings release will be available shortly thereafter on GAFRI's Web site at [www.gafri.com](http://www.gafri.com).

(Logo: <http://www.newscom.com/cgi-bin/prnh/20041206/CLM061LOGO>)

In conjunction with the earnings release, GAFRI's results will be discussed as part of a conference call to discuss 2005 fourth quarter and full year results being conducted by American Financial Group, Inc. (NYSE: AFG), GAFRI's majority shareholder. The call will be held at 1:00 p.m. EST on Monday, February 13. There are two alternative communication modes available to listen to the call.

### **Over the Telephone**

Telephone access will be available by dialing 1-866-831-6272 (international dial-in 617-213-8859). Please dial in 5 to 10 minutes prior to the scheduled start time. A replay of the call will also be available two hours following the completion of the call, at around 3:00 p.m. and will run until 11:59 p.m. on February 20, 2006. To listen to the replay, dial 1-888-286-8010 (international dial-in 617-801-6888) and provide the confirmation code 10113639.

### **Live on the Internet**

The conference call will also be broadcast live over the Internet. To listen to the call via the Internet, go to AFG's Web site, [www.afginc.com](http://www.afginc.com), and follow the instructions at the webcast link in the Investor Relations section. The archived webcast will be available immediately after the call on GAFRI's Web site until February 20, 2006 at 11:59 p.m.

### **Merrill Lynch Insurance Investors Conference**

GAFRI also announced that Carl H. Lindner III and S. Craig Lindner, Co- Chief Executive Officers, and Keith A. Jensen, Senior Vice President and Chief Financial Officer, of AFG, will make a company presentation at the Merrill Lynch Insurance Investors Conference being held at the Millennium Broadway Hotel, 145 West 44th Street, New York City, on Tuesday, February 14, 2006 at 9:05 a.m.

Their presentation will be broadcast live over the Internet via the webcast link below within the Investor Relations section of AFG's Web site, [www.afginc.com](http://www.afginc.com).

<http://www.veracast.com/webcasts/ML/insurance06/52102126.cfm>

A replay of the broadcast will be available for 14 days at the same Web site beginning approximately 24 hours after the presentation.

Great American Financial Resources' subsidiaries include Great American Life Insurance Company, Annuity Investors Life Insurance Company, United Teacher Associates Insurance Company and Loyal American Life Insurance Company. Through these companies, GAFRI markets fixed and variable annuities and a variety of supplemental insurance.

Certain statements may be made on the conference call that may be considered "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. Actual results could differ materially from any predictions that may be made. Additional information regarding factors that could cause such differences appears in the press release.

SOURCE Great American Financial Resources, Inc.

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