



Press Release

American Financial Group, Inc. Announces Its Conference Call and Webcast to Discuss 2016 First Quarter Results

Cincinnati, Ohio – April 12, 2016 – American Financial Group, Inc. (NYSE: AFG) expects to release its 2016 first quarter results after 5:00 pm (ET) on Monday, May 2, 2016. The release will be available shortly thereafter on AFG's website at www.AFGinc.com.

In conjunction with its release, AFG will hold a conference call to discuss 2016 first quarter results at 11:30 am (ET) on Tuesday, May 3, 2016. There are two communication modes available to listen to the call.

By Telephone

Toll-free access will be available by dialing 1-877-459-8719 (international dial-in 424-276-6843). The conference ID for the live call is 77295288. Please dial in five to ten minutes prior to the scheduled start time of the call. A replay will be available two hours following the completion of the call and will remain available until 11:59 pm (ET) on May 10, 2016. To listen to the replay, dial 1-855-859-2056 (international dial-in 404-537-3406) and provide the conference ID 77295288.

Via the Internet

The conference call and accompanying webcast slides will also be broadcast live over the internet. To listen to the call, go to the **Investor Relations** page on AFG's website, www.AFGinc.com, and follow the instructions on the **Webcasts and Presentations** link.

The archived webcast will be available immediately after the call via the same link on the Investor Relations page until May 10, 2016 at 11:59 pm (ET). An archived audio MP3 file will be available within 24 hours of the call.

About American Financial Group, Inc.

American Financial Group is an insurance holding company, based in Cincinnati, Ohio with assets of approximately \$50 billion. Through the operations of Great American Insurance Group, AFG is engaged primarily in property and casualty insurance, focusing on specialized commercial products for businesses, and in the sale of fixed and fixed-indexed annuities in the retail, financial institutions and education markets. Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company.

Contact:

Diane P. Weidner
Asst. Vice President - Investor Relations
513-369-5713

Websites:

www.AFGinc.com
www.GreatAmericanInsuranceGroup.com

#

AFG16-07