

American Financial Group Management to Present at the Bank of America Merrill Lynch 2011 Insurance Conference

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CINCINNATI, Jan 25, 2011 (BUSINESS WIRE) -- American Financial Group, Inc. (NYSE:AFG) (NASDAQ:AFG) announced today that Carl H. Lindner III, Co-Chief Executive Officer and Keith A. Jensen, Senior Vice President & chief financial officer will make a company presentation at the Bank of America Merrill Lynch 2011 Insurance Conference being held at The New York Palace on Tuesday, February 15, 2011 at 4:20 pm (ET).

Their presentation will be broadcast live over the Internet via a Webcast link within the Investor Relations section of AFG's website, www.AFGinc.com. To access the webcast directly, go to [/www.veracast.com/webcasts/baml/insurance2011/id53503670.cfm](http://www.veracast.com/webcasts/baml/insurance2011/id53503670.cfm).

A replay of the broadcast will be available for 10 days at the same website approximately 3 hours after the presentation.

About American Financial Group, Inc.

American Financial Group is an insurance holding company, based in Cincinnati, Ohio with assets in excess of \$30 billion. Through the operations of Great American Insurance Group, AFG is engaged primarily in property and casualty insurance, focusing on specialized commercial products for businesses, and in the sale of traditional fixed and indexed annuities and a variety of supplemental insurance products such as Medicare supplement. Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company.

SOURCE: American Financial Group, Inc.

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or

Web Sites:

www.AFGinc.com

www.GreatAmericanInsurance.com

www.GAFRI.com