

Michelle Gillis Promoted to Senior Vice President of American Financial Group, Inc.

April 9, 2013 5:02 PM ET

CINCINNATI--(BUSINESS WIRE)--Apr. 9, 2013-- American Financial Group, Inc. (NYSE/NASDAQ: AFG) is pleased to announce the promotion of Michelle A. (Shelly) Gillis to Senior Vice President. Since March 2012, she has served as Vice President and Chief Administrative Officer of the Company with responsibilities for Human Resources, Corporate Communications, Real Estate and various shared service areas.

Prior to this role, Ms. Gillis served as Vice President overseeing Human Resources. Since joining the Company in 2004, she held various senior human resource management positions. Previously, Ms. Gillis was a Vice President and Senior HR Business Partner of Fifth Third Bank.

Ms. Gillis holds a Master of Arts in Labor and Employment Relations from the University of Cincinnati and has earned the Senior Professional in Human Resources (SPHR) designation. Ms. Gillis currently serves as a mentor at Oyler Elementary through the Literacy Network of Greater Cincinnati "Cincinnati Reads" Program and is a former member of the Seton High School Board of Trustees.

About American Financial Group, Inc.

American Financial Group is an insurance holding company, based in Cincinnati, Ohio with assets in excess of \$35 billion. Through the operations of Great American Insurance Group, AFG is engaged primarily in property and casualty insurance, focusing on specialized commercial products for businesses, and in the sale of fixed and fixed-indexed annuities in the education, bank and individual markets. Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130409006757/en/>

Source: American Financial Group, Inc.

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or

Web Sites:

www.AFGinc.com

www.GreatAmericanInsuranceGroup.com

www.GAFRI.com