FORM 4

obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	TATEMENT OF CHA
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NGES IN BENEFICIAL OWNERSHIP

	OMB APPR	OVAL
	OMB Number:	3235-0287
l	Estimated average bur	den
l	hours per response:	0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>LINDNER CARL H</u>					2. Issuer Name and Ticker or Trading Symbol AMERICAN FINANCIAL GROUP INC AFG ]											all app		g Perso X	10% C	wner	
(Last) ONE EA		Firs	t) ( I STREET	(Middle)					t Trans	action (M	onth/[	Day/Year)			Officer (give title below)  Chairman of the Board						
(Street) CINCINNATI OH 45202				4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)										ividual or Joint/Group Filing (Check Applica  Form filed by One Reporting Person  Form filed by More than One Reporting  Person						
(City)		Stat		Zip)  e l - Nor	-Deriv	ative 9	Sec	uritie	s Ard	nuired	Disi	nosed o	f 0	r Rene	ficia	llv (	Dwne	74 			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2/ Ex	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		5)			(A) or	nd	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						_			Code	V	Amount		(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)					
Common							-									_		0		)	W (1)
Common							+			_								0			#1(1)
Common							-			-		-					4.00	0			#2(2)
Common							+											)4,144 <sup>(3)</sup>		I	#3(4)
Common Stock					/21/2010				G	V	25		D	\$0.00		1,052,067		I		#4 <sup>(5)</sup>	
Common Stock					7/24/2010				G	V	878		D	\$0.00		1,051,333		I		#4 <sup>(5)</sup>	
Common					10/01	/2010	_			G	V	3,401		D	\$0.0	00	1,0	47,932		I	#4 <sup>(5)</sup>
Common Stock																	0		I	#6 <sup>(6)</sup>	
Common Stock																	0		I	# <b>7</b> <sup>(7)</sup>	
Common Stock						_									_	4,34	18,480 <sup>(3)</sup>		I	#8(8)	
Common Stock																4,34	17,376 <sup>(3)</sup>		I	#9 <sup>(9)</sup>	
			Та	ble II - E								sed of, onvertib				/ Ow	ned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	n i	3. Transaction Date (Month/Day/Year)	3A. Deemd Execution if any (Month/Da	Date,	4. Transacti Code (Ins 8)		of Deriv Secul Acqu (A) oi Dispo of (D) (Instr	of E		xercis n Date ay/Yea		7. Title and Amount of Securities Underlying Derivative Security (Inst and 4)			Deriv Secu	Price of rivative curity str. 5)	9. Number o derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ow For Dire or I (I) (	nership m: ect (D) ndirect Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Explanation	of Boons					Code \	/	(A)	(D)	Date Exercisal		Expiration Date	Title	or Num of	ber						

- 1. Indirect #1: By Carl H. Lindner, Jr., et al. TTEE for the CHL Amended and Restated Family Trust dated 12/12/83.
- 2. Indirect #2: By Edyth B. Lindner, Spouse.
- 3. On 6/30/2010 Indirect #8 transferred 255,272 shares of Common Stock to Indirect #3 and Indirect #9 transferred 255,213 shares of Common Stock to Indirect #8 transferred 246,844 shares of Common Stock to Indirect #3 and Indirect #9 transferred 246,815 shares of Common Stock to Indirect #3.
- 4. Indirect #3: EBL TTEE of the Edyth B. Lindner Family Trust Dated 4/13/04.
- 5. Indirect #4: By Carl H. Lindner, Jr., et al. Trustee of the CHL amended and Restated Family Trust dated 1/22/82.
- 6. Indirect #6: EBL 2008-1 Qualified Annuity Trust dtd 7/21/08.
- 7. Indirect #7: EBL 2009-1 Qualifed Annuity Trust dtd 3/31/2009.
- 8. Indirect #8: EBL 2010-1 Qualified Annuity Trust DTD 4/8/2010
- 9. Indirect #9: EBL 2010-2 Qualified Annuity Trust DTD 4/8/2010.

## Remarks:

Carl H. Lindner, Jr. By: Karl J. 10/15/2010 Grafe, as Attorney-in-Fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.