FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* LINDNER S CRAIG						2. Issuer Name and Ticker or Trading Symbol AMERICAN FINANCIAL GROUP INC AFG]									ck all applic	cable)	g Pers	on(s) to Issu 10% Ow Other (s	ner	
(Last) (First) (Middle) 301 EAST FOURTH STREET						3. Date of Earliest Transaction (Month/Day/Year) 09/11/2013								X	below) below) Co-CEO & Co-President					
(Street) CINCIN			45202 (Zip)		4.	If Amer	ndme	nt, Date	of Orig	inal Fi	led (Month/Da	ay/Year)		Line)	Individual or Joint/Group Filing (Check Applical Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - I	Non-Deri	vativ	e Sec	curit	ies A	cquire	ed, D	isposed o	of, or B	enefi	cially	Owned					
Date			nsaction th/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an			d 5)	Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) or (D)	Price		Reporte Transac (Instr. 3	tion(s)		[(Instr. 4)	
Common Stock 08/26/20			2013	13			G	v	3,816	D	\$0	.00	1,53	30,478		I ;	#1 ⁽¹⁾			
Common Stock 09			09/11/2	2013				M		50,000	A	\$26	8933	1,58	0,478		I i	#1 ⁽¹⁾		
Common Stock 09			09/11/2	2013				S		50,000	D	\$53.2	2818 ⁽²	1,53	0,478		I	#1 ⁽¹⁾		
Common Stock													112	2,199		I	#3(3)			
Common Stock													28,418.3			I	#12 ⁽⁴⁾			
Common Stock														2,36	66,296		I	#27 ⁽⁵⁾		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed ion Date, /Day/Year)	4. Transa Code (8)				Expira	e Exer ation D :h/Day/		7. Title and Amof Securities Underlying Derivative Secu (Instr. 3 and 4)			3. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly Owner Form Direct or Ind (I) (In:	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	or	mber ares						
Stock Option Exercise	\$26.8933	09/11/2013			M			50,000	(6)	02/22/2016	Commo	n 50,	000	\$0.00	32,500		D		

Explanation of Responses:

- 1. Indirect #1: SCL TTEE of the SCL Living Trust DTD 03/30/83.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$53.15 to \$53.47, inclusive. The reporting person undertakes to provide to American Financial Group, Inc., ("AFG"), any security holder of AFG, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (2).
- 3. Indirect #3: By Frances R. Lindner, Trustee for the Frances R. Lindner living Trust dated 9/13/93. (SCL)
- 4. Indirect #12: Held in the Company's Retirement and Savings Plan. The number of shares of Common is based on a statement dated as of 12/31/2012. (SCL)
- 5. Indirect #27: Shares voting and dispositive power and holds a remainder interest in shares held directly or indirectly by a charitable lead annuity trust. The reporting person disclaims beneficial interest of the shares held by the trust except to the extent of his pecuniary interest in such shares.
- 6. Theae Employee Stock Options become exercisable in five equal installments beginning on the first anniversary of the grant date.

Remarks:

S. Craig Lindner By: Karl J. Grafe, as Attorney-in-Fact

09/13/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.