

## **American Financial Group, Inc. Announces Carl H. Lindner Jr. - A Celebration Tour**

October 19, 2011 9:34 PM ET

CINCINNATI, Oct 19, 2011 (BUSINESS WIRE) --

To commemorate and celebrate the life of Carl H. Lindner, Jr., a parade will take place through his beloved Cincinnati, Norwood and other local communities on Friday, October 21, 2011. Mr. Lindner was passionate about staying connected with the neighborhoods where he grew up, started his businesses and raised his family. Although his memorial service will be private, all are encouraged to pay tribute and offer a final farewell and celebrate a life well lived as a devoted Christian, husband, father and businessman as the parade route carries him along this journey one last time. The route encompasses many, but certainly not all, of the people, churches, homes, buildings, organizations and programs that were close to Mr. Lindner's heart.

### **Parade Route**

**Start Time: 9:00 am Friday, October 21, Great American Ball Park (2nd and Pete Rose Way)**

- Drop down ramp to Pete Rose Way to Broadway
- Left on Broadway
- 9:02 am Left on 4<sup>th</sup> Street - passing Great American Tower
- 9:04 am Continue on 4<sup>th</sup> Street - passing the Dixie Terminal and 1 E. 4<sup>th</sup> Street
- Right on Vine Street
- 9:06 am Right on 5<sup>th</sup> Street - passing Fountain Square
- 9:07 am Continue on 5<sup>th</sup> Street - passing the Taft Theater
- Left on Broadway
- Left on 6<sup>th</sup> Street
- 9:10 am Continue on 6<sup>th</sup> Street - passing the Cincinnati Hotel
- Right on Elm Street
- Right on 7<sup>th</sup> Street
- Left on Vine Street
- 9:15 am Left on 9<sup>th</sup> Street - passing Otto Armleder School
- 9:16 am Right on Elm Street - passing Music Hall
- Left on 14<sup>th</sup> Street
- Left on Central Parkway
- 9:20 am Right on Ezzard Charles Drive - passing Cincinnati Police Memorial
- Right on Linn Street
- 9:22 am Left into Carl H. Lindner YMCA
- Left on Linn
- 9:24 am Right on Liberty - passing Lord's Gym
- 9:25 am Continue on Liberty - passing St. Francis Seraph School
- Left on Sycamore Street
- 9:30 am Left on Auburn Avenue - thru Christ Hospital
- Left on Taft / Calhoun Street
- Right on Clifton Avenue
- 9:45 am Right on Martin Luther King Drive - looping onto campus passing UC's Carl H. Lindner College of Business
- Right on Martin Luther King Drive
- 9:50 am Left on Reading Road - Passing Temple Bible College
- Left on Hickman
- Left on Harvey
- Right on Martin Luther King
- 9:55 am Right on Burnett Avenue - passing Shriners Hospital and Cincinnati Children's Medical Center
- Turn right on Forrest Avenue
- Left on Reading Road

- 10:02 am Turn right on Dana Avenue - passing Xavier University
- 10:08 am Turn left on Montgomery Road - passing 1<sup>st</sup> Lindner Ice Cream Shop, UDF Main office
- 10:10 am Left on Hopkins - passing Carl and Edyth Lindner Children's Learning Center
- Right on Allison
- Right on Wanda
- 10:13 am Left on Montgomery Road - passing Norwood Administrative Buildings and 10:20am Olivet Baptist Church
- Left on Plainfield Road
- 10:21 am Right on South Avenue - passing 1<sup>st</sup> house growing up
- 10:21 am Right on Silverton Avenue - passing 2<sup>nd</sup> house growing up
- 10:24 am Left on Montgomery Road - passing Old Kenwood Mall
- 10:27 am Left on Kenwood Road - passing Trio Restaurant
- **10:30 Parade Concludes**

Special commentary surrounding the points of interest along the parade route will be made available in a separate Media Advisory to be published on Thursday, October 20.

### **About American Financial Group, Inc.**

American Financial Group is an insurance holding company, based in Cincinnati, Ohio with assets in excess of \$30 billion. Through the operations of Great American Insurance Group, AFG is engaged primarily in property and casualty insurance, focusing on specialized commercial products for businesses, and in the sale of traditional fixed and indexed annuities and a variety of supplemental insurance products, such as Medicare Supplement. Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company.

SOURCE: American Financial Group, Inc.

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