

American Financial Group to Present at the NYSSA 16th Annual Insurance Industry Conference

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CINCINNATI--(BUSINESS WIRE)--Mar. 6, 2012-- American Financial Group, Inc. (NYSE:AFG) (NASDAQ:AFG) announced today that Carl H. Lindner III, Co-Chief Executive Officer, and Keith A. Jensen, Senior Vice President and chief financial officer, will make a company presentation at the New York Society of Security Analysts (NYSSA) Annual Insurance Industry Conference being held at NYSSA headquarters in New York City, on Tuesday, March 20, 2012 at 10:45 am (ET). The presentation will be broadcast live over the Internet via a webcast link within the Investor Relations section of AFG's website, www.AFGinc.com. To access the link directly, click: <http://investor.shareholder.com/media/eventdetail.cfm?eventid=109395&CompanyID=ABEA-5PDKFQ&e=1&mediaKey=97495CCC4A4DCBA2FC6FE7D654F142E3>

A replay of the broadcast will be available for 14 days at the same website beginning at approximately 4:30 pm (ET) on March 20, 2012.

About American Financial Group, Inc.

American Financial Group is an insurance holding company, based in Cincinnati, Ohio with assets in excess of \$35 billion. Through the operations of Great American Insurance Group, AFG is engaged primarily in property and casualty insurance, focusing on specialized commercial products for businesses, and in the sale of traditional fixed and indexed annuities and a variety of supplemental insurance products such as Medicare supplement. Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company.

Source: American Financial Group

American Financial Group
Diane P. Weidner, 513-369-5713
Asst. Vice President - Investor Relations
or
Web Sites:
www.AFGinc.com
www.GreatAmericanInsuranceGroup.com
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