

## **American Financial Group Management to Present at the 2012 Keefe, Bruyette & Woods Insurance Conference**

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CINCINNATI--(BUSINESS WIRE)--Aug. 24, 2012-- American Financial Group, Inc. (NYSE: AFG) (NASDAQ: AFG) announced today that Carl H. Lindner III, Co-Chief Executive Officer and Keith A. Jensen, Senior Vice President & chief financial officer will make a company presentation at the 2012 Keefe, Bruyette & Woods Insurance Conference being held at The Crowne Plaza Times Square in New York City on Wednesday, September 5, 2012 at 2:55 pm (ET).

Their presentation will be broadcast live over the Internet via a webcast link within the Investor Relations section of AFG's website, [www.AFGinc.com](http://www.AFGinc.com). To access the webcast directly, go to <http://www.com/webcast/kbw5/afg/>. A replay of the broadcast will be available for 14 days at the same website.

### **About American Financial Group, Inc.**

American Financial Group is an insurance holding company based in Cincinnati, Ohio with assets in excess of \$35 billion. Through the operations of Great American Insurance Group, AFG is engaged primarily in property and casualty insurance, focusing on specialized commercial products for businesses, and in the sale of traditional fixed and indexed annuities and a variety of supplemental insurance products such as Medicare supplement (in May 2012, the Company reached a definitive agreement to sell its core supplemental insurance operations in a transaction that is expected to close in the third quarter of 2012). Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company.

Source: American Financial Group, Inc.

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or

Websites:

[www.AFGinc.com](http://www.AFGinc.com)

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