

American Financial Group, Inc. Announces Promotion of H. Kim Baird

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CINCINNATI, Aug 24, 2010 (BUSINESS WIRE) --

American Financial Group, Inc. (NYSE:AFG) (NASDAQ:AFG) announced that H. Kim Baird has been named Vice President - Tax of the Company. Mr. Baird joined American Financial in 1985 and has held a number of tax-related positions, most recently serving as Assistant Vice President - Taxes. Prior to joining AFG, he worked at Peat Marwick (predecessor of KPMG) from 1980 to 1985.

Mr. Baird received a Bachelor of Business Administration degree from the University of Cincinnati in 1980. He is a Certified Public Accountant, and is a member of the American Institute of CPAs, Ohio Society of CPAs, and the Tax Executives Institute.

Mr. Baird and Ms. Kathleen Brown, also Vice President - Tax, will report to Thomas E. Mischell, Senior Vice President.

About American Financial Group, Inc.

American Financial Group is an insurance holding company, based in Cincinnati, Ohio with assets in excess of \$30 billion. Through the operations of Great American Insurance Group, AFG is engaged primarily in property and casualty insurance, focusing on specialized commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company.

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Web Sites:

<http://www.AFGinc.com>

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