FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* JENSEN KEITH A		er Name and Ticke ERICAN FIN]				(Check	ationship of Reporting Person(s) to Issuer k all applicable) Director 10% Owner Officer (give title Other (specify below) Sr. Vice President				
(Last) (First) (Middle) ONE EAST FOURTH STREET		e of Earliest Transac //2006	ction (M	onth/E	oay/Year)	X					
(Street) CINCINNATI OH 45202	4. If Ar	mendment, Date of (Original	Filed	(Month/Day/Ye	6. Indiv Line)	X Form filed by One Reporting Person Form filed by More than One Reporting				
(City) (State) (Zip)					Person						
Table I - No	n-Derivative S	Securities Acq	uired,	Dis	posed of, o	or Bene	ficially	Owned			
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3 Amount (A) or (D)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	08/16/2006		M		15,000	A	\$26.59	19,873	D		
Common Stock	08/16/2006		M		60,000	A	\$19.75	79,873	D		
Common Stock	08/16/2006		S		1,000	D	\$45.192	78,873	D		
Common Stock	08/16/2006		S		1,000	D	\$45.2	77,873	D		
Common Stock	08/16/2006		S		900	D	\$45.25	76,973	D		
Common Stock	08/16/2006		S		1,400	D	\$45.29	75,573	D		
Common Stock	08/16/2006		S		600	D	\$45.3	74,973	D		
Common Stock	08/16/2006		S		1,000	D	\$45.31	73,973	D		
Common Stock	08/16/2006		S		100	D	\$45.35	32,873	D		
Common Stock	08/16/2006		S		1,900	D	\$45.36	71,973	D		
Common Stock	08/16/2006		S		1,500	D	\$45.37	70,473	D		
Common Stock	08/16/2006		S		1,000	D	\$45.38	69,473	D		
Common Stock	08/16/2006		S		2,100	D	\$45.41	67,373	D		
Common Stock	08/16/2006		S		2,000	D	\$45.44	65,373	D		
Common Stock	08/16/2006		S		2,000	D	\$45.443	63,373	D		
Common Stock	08/16/2006		S		1,200	D	\$45.47	62,173	D		
Common Stock	08/16/2006		S		8,000	D	\$45.48	54,173	D		
Common Stock	08/16/2006		S		5,700	D	\$45.49	48,473	D		
Common Stock	08/16/2006		S		4,700	D	\$45.5	43,773	D		
Common Stock	08/16/2006		S		11,600	D	\$45.51	32,173	D		
Common Stock	08/16/2006		S		9,000	D	\$45.52	23,173	D		
Common Stock	08/16/2006		S		2,000	D	\$45.525	21,173	D		
Common Stock	08/16/2006		S		3,800	D	\$45.53	17,373	D		
Common Stock	08/16/2006		S		800	D	\$45.54	16,573	D		
Common Stock	08/16/2006		S		1,800	D	\$45.57	14,773	D		
Common Stock	08/16/2006		S		1,200	D	\$45.58	13,573	D		
Common Stock	08/16/2006		S		2,000	D	\$45.6	11,573	D		
Common Stock	08/16/2006		S		3,400	D	\$45.65	8,173	D		
Common Stock	08/16/2006		S		1,700	D	\$45.67	6,473	D		
Common Stock	08/16/2006		S		600	D	\$45.68	5,873	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option	\$25.69	08/16/2006		M			15,000	(1)	12/31/2009 ⁽¹⁾	Common Stock	15,000	\$0.00	35,000	D	
Employee Stock Option	\$19.75	08/16/2006		M			60,000	(1)	12/17/2010	Common Stock	60,000	\$0.00	0	D	

Explanation of Responses:

1. These Employee Stock Options ("Options") become exercisable as to 20% of the shares initially granted on the first anniversary of the date of grant, with an additional 20% becoming exercisable on each subsequent anniversary. The Options were granted under the Issuer's Stock Option Plan pursuant to Rule 16b-3.

Remarks:

Keith A. Jensen By: Karl J. Grafe, as Attorney-in-Fact

08/18/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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