

American Financial Group Management to Present at the Bank of America Merrill Lynch 2013 Insurance Conference

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CINCINNATI--(BUSINESS WIRE)--Jan. 23, 2013-- American Financial Group, Inc. (NYSE/NASDAQ: AFG) announced today that Carl H. Lindner III and S. Craig Lindner, Co-Chief Executive Officers, will make a company presentation at the Bank of America Merrill Lynch 2013 Insurance Conference, being held at The New York Palace, on Wednesday, February 13, 2013 at 11:10 am (ET).

Their presentation will be broadcast live over the Internet via a Webcast link within the Investor Relations section of AFG's website, www.AFGinc.com. To access the webcast directly, go to <http://www.veracast.com/webcasts/baml/insurance2013/id12123960.cfm>.

A replay of the broadcast will be available for 14 days at the same website beginning approximately 2 hours after the presentation.

About American Financial Group, Inc.

American Financial Group is an insurance holding company, based in Cincinnati, Ohio with assets in excess of \$35 billion. Through the operations of Great American Insurance Group, AFG is engaged primarily in property and casualty insurance, focusing on specialized commercial products for businesses, and in the sale of traditional fixed and fixed-indexed annuities in the education, bank and individual markets. Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company.

Source: American Financial Group, Inc.

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www.AFGinc.com
www.GreatAmericanInsuranceGroup.com
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