UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 30, 2020

AMERICAN FINANCIAL GROUP, INC.

(Exact name of registrant as specified in its charter)

| Ohio | 1-13653 | | 31-1544320 |
|--|--|----------------------|---|
| (State or other jurisdiction of incorporation) | (Commission File Number) | (IRS I | Employer Identification No.) |
| 301 East Fourth Street, Cincinnati, OH | | 45202 | |
| (Address of principal executive offices) | | (Zip Code) | |
| Registrant's telep | phone number, including area code: | (513) 579-2121 | |
| (Former n | ame or former address, if changed since la | ast report.) | |
| Check the appropriate box below if the Form 8-under any of the following provisions (see General Control of the Form 8-under any of the following provisions (see General Control of the Form 8-under any of the following provisions (see General Control of the Form 8-under any of the following provisions (see General Control of the Form 8-under any of the Form 8-under any of the Form 8-under any of the following provisions (see General Control of the Form 8-under any of the Form 8-under any of the Form 8-under any of the following provisions (see General Control of the Form 8-under any of the following provisions (see General Control of the Form 8-under any of the following provisions (see General Control of the Form 8-under any of the following provisions (see General Control of the Form 8-under any of the following provisions (see General Control of the Form 8-under any of the Form 8-under any of the following provisions (see General Control of the Form 8-under any of the Form | | sly satisfy the fili | ng obligation of the registrant |
| ☐ Written communications pursuant to Rule 425 und | ler the Securities Act (17 CFR 230.425) | | |
| ☐ Soliciting material pursuant to Rule 14a-12 under | the Exchange Act (17 CFR 240.14a-12) | | |
| ☐ Pre-commencement communications pursuant to I | Rule 14d-2(b) under the Exchange Act (17 | ' CFR 240.14d-2(b)) | |
| ☐ Pre-commencement communications pursuant to I | Rule 13e-4(c) under the Exchange Act (17 | CFR 240.13e-4(c)) | |
| Indicate by check mark whether the registrant is 1933 (§230.405 of this chapter) or Rule 12b-2 of | | | |
| | | Emerging g | rowth company |
| If an emerging growth company, indicate by checomplying with any new or revised financial ac | counting standards provided pursua | | |
| Securities registered pursuant to Section 12(b) of | or the Act: | | |
| Title of each class | | Trading Symbol(s) | Name of each exchange on which registered |
| Common Stock | | AFG | New York Stock Exchange |
| 6% Subordinated Debentures due November 15, 2055 | | AFGH | New York Stock Exchange |
| 5.875% Subordinated Debentures due March 30, 2059 | | AFGB | New York Stock Exchange |
| 5.125% Subordinated Debentures due December 15, 20 | 059 | AFGC | New York Stock Exchange |

Item 7.01 Regulation FD Disclosure.

On April 30, 2020, the Company issued a press release announcing that that it intends to adjourn its 2020 Annual Meeting of Shareholders scheduled for Wednesday, May 20, 2020 at 11:00 a.m., Eastern time and reconvene promptly after adjournment exclusively in a virtual format. The Annual Meeting will be held at www.virtualshareholdermeeting.com/AFG2020. The Company has made these changes due to continued public health precautions surrounding the COVID-19 pandemic and guidelines regarding in-person gatherings and believes that this venue will help to protect the health and well-being of AFG's employees, directors and shareholders. Further information regarding this change to location, date and time of the Annual Meeting can be found in the proxy supplement filed by the Company with the Securities and Exchange Commission on April 30, 2020. The full text of the press release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

The information set forth in this Item 7.01, including Exhibit 99.1, is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section. The information set forth in this Item 7.01, including Exhibit 99.1, shall not be deemed incorporated by reference into any other filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

- 99.1 Press release dated April 30, 2020.
- 104 Cover page Interactive Date File (embedded within Inline XBRL document).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 1, 2020

AMERICAN FINANCIAL GROUP, INC.

By: /s/ Mark A. Weiss

Mark A. Weiss Vice President

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Press Release

For Immediate Release



American Financial Group, Inc. Announces Intention to Hold its 2020 Annual Meeting of Shareholders in a Virtual Meeting Format

CINCINNATI – April 30, 2020 – American Financial Group, Inc. (NYSE: AFG) today announced that it intends to adjourn its 2020 Annual Meeting of Shareholders scheduled for Wednesday, May 20, 2020 at 11:00 a.m., Eastern time and reconvene promptly after adjournment exclusively in a virtual format. AFG's proxy materials were mailed on or around April 3 and disclosed the possibility of participation or attendance solely by means of remote communication.

Due to continued public health precautions surrounding the COVID-19 pandemic and guidelines regarding in-person gatherings, AFG will conduct its 2020 Annual Meeting of Shareholders in a virtual format. The Company believes that this method will help to protect the health and well-being of AFG's shareholders, employees and directors, while continuing to participate as outlined below.

The record date to determine shareholders who are entitled to attend or vote at the meeting has not changed. To participate, record close business March shareholders as of the of on 27. 2020 must login www.virtualshareholdermeeting.com/AFG2020 and enter the control number included on their proxy card, voting instruction form or other notice received.

Shareholders accessing the virtual meeting using their control numbers will also be able to vote and ask questions at the meeting. No control number is required for those attending the meeting as a guest, but those attending as guests will not be able to vote their shares or ask questions.

The Company encourages shareholders to vote in advance of the Annual Meeting by internet, phone, or mail. The proxy card included with the Annual Meeting proxy materials will not be updated to reflect the information above and may continue to be used to vote shares in connection with the Annual Meeting.

About American Financial Group, Inc.

American Financial Group is an insurance holding company, based in Cincinnati, Ohio with assets of approximately \$68 billion as of March 31, 2020. Through the operations of Great American Insurance Group, AFG is engaged primarily in property and casualty insurance, focusing on specialized commercial products for businesses, and in the sale of traditional fixed and indexed annuities in the retail, financial institutions, broker-dealer, and registered investment advisor markets. Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company.

Contact:

Diane P. Weidner, IRC Asst. Vice President - Investor & Media Relations 513-369-5713

Websites:

www.AFGinc.com www.GreatAmericanInsuranceGroup.com

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