Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: Estimated average burden hours per response: 0.5

OMB APPROVAL

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addres	ss of Reporting Persor	* 1	2. Issuer Name and Ticker or Trading Symbol AMERICAN FINANCIAL GROUP INC AFG]		tionship of Reporting Person(s) to Issuer all applicable) Director 10% Owner		
(Last) 301 EAST FOU	st) (First) (Middle LEAST FOURTH STREET		3. Date of Earliest Transaction (Month/Day/Year) 06/05/2017		Officer (give title below) Co-CEO & Co-Pre	Other (specify below)	
(Street) CINCINNATI (City)	OH (State)	45202 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing (Form filed by One Report Form filed by More than C Person	ing Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 3. Transaction 7. Nature Form: Direct (D) or Indirect of Indirect Beneficial (Month/Day/Year) Beneficially if any (Month/Day/Year) Code (Instr. 8) Owned Following (I) (Instr. 4) Ownership (Instr. 4) Transaction(s) (A) or (D) Price ν Code Amount (Instr. 3 and 4) Common Stock 04/07/2017 G V 32 D \$0.00 3,699,740(1) Ι #1(2) Common Stock 06/05/2017 М 42,646 Α \$24.83 3,742,386 Ι #1(2) **#1**⁽²⁾ 06/05/2017 S 42,646 \$99.3933(3) Common Stock D 3,699,740 #1(2) Common Stock 06/06/2017 M 7,354 Α \$24.83 3,707,094 T Common Stock 06/06/2017 S 7,354 D \$98.618(4) 3,699,740 #1(2) \$98.5324(5) Common Stock 06/06/2017 S 909 D 3,698,830 I #1(2) S **#1**⁽²⁾ 06/07/2017 44,496 D \$98.0161(6) 3,654,334 Common Stock T #2⁽⁷⁾ Common Stock 37,835 T Common Stock 1,248,500 Ι #12(8) 1,428,174(1) Ι #26(9) Common Stock I #29(10) Common Stock 2,311,386

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction of Code (Instr. Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option Exercise	\$24.83	06/05/2017		М			42,646	(11)	02/11/2020	Common Stock	42,646	\$0.00	7,354	D	
Stock Option Exercise	\$24.83	06/06/2017		M			7,354	(11)	02/11/2020	Common Stock	7,354	\$0.00	0	D	

Explanation of Responses:

- 1. On 3/31/2017, Indirect #26 transferred 6,586 shares of common stock to Indirect #1.
- 2. Indirect #1: CHL III, TTEE (or his Successors) of the Carl H. Lindner III Family Trust DTD 8/29/02 as Amended.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$99.00 to \$99.72, inclusive. The reporting person undertakes to provide to American Financial Group, Inc., ("AFG"), any security holder of AFG, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote (3) and footnoes (4) (5) and (6).
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$98.59 to \$98.67 inclusive.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$98.53 to \$98.55 inclusive.
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$98.00 to \$98.35 inclusive
- 7. Indirect #2: Martha S. Lindner, (or her Successor) of the Martha S. Lindner Family Trust DTD 8/30/02 as amended.
- 8. Indirect #12: Seraphim Partners LLC fka CHL Investments, LLC
- 9. Indirect #26: CHL III 2010-1 Qualified Annuity Trust DTD 4/9/10.
- 10. Indirect #29: Shares voting and dispositive power and holds a remainder interest in shares held directly or indirectly by a charitable lead annuity trust. The reporting person disclaims beneficial interest of the shares held by the trust except to the extent of his pecuniary interest in such shares
- 11. These Employee Stock Options become exercisable in five equal installments beginning on the first anniversary of the grant date

Remarks:

Carl H. Lindner III By: Karl J. Grafe, as Attorney-in-Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.