FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT C	F CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Consolino Joseph E				AN	2. Issuer Name and Ticker or Trading Symbol AMERICAN FINANCIAL GROUP INC [AFG]										all app		g Perso	10% C	wner	
(Last) (First) (Middle) 301 E. FOURTH STREET 40TH FLOOR				3. Date of Earliest Transaction (Month/Day/Year) 02/21/2014									X Officer (give title Other (specify below) Executive Vice President							
(Street) CINCINI (City)			-5202 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transar Date (Month/Date				Execution Date,		3. Transaction Code (Instr. 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)				1 and Secur Benef Owne		cially d Following	6. Own Form: I (D) or II (I) (Inst	Direct ndirect	7. Nature of Indirect Beneficial Ownership					
									Code	v	Amount	nt (A) or P		Price	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock 02/2				02/21	/2014				F		15,681		D	\$56.27		107,272		Ι)	
Common Stock															540.945		[ESPP ⁽¹⁾		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, or Exercise (Month/Day/Year) if any		n Date,		(A)		sed . 3, 4			e Amount of		ount nber	nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owi For Dire or Ii (I) (I	nership m: ect (D) ndirect nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

1. Shares allocated to the Reporting Person's account under the Issuer's Employee Stock Puchase Plan ("ESPP"). All ESPP information reporting herein is based on a plan statement dated as of 12/31/2013.

Remarks:

Joseph E. (Jeff) Consolino

02/25/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.