UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 20, 2018

AMERICAN FINANCIAL GROUP, INC.

(Exact name of registrant as specified in its charter)

Ohio	1-13653	31-1544320
(State or other jurisdiction	(Commission File Number)	(IRS Employer
of incorporation)		Identification No.)
301 East Fourth Street, Cincinnati, OH		45202
(Address of principal executive offices)		(Zip Code)

Registrant's telephone number, including area code: (513) 579-2121

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Dere-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Section 5 - Corporate Governance and Management

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

As previously reported, in 2014, in connection with the transition by James E. Evans from his role as an officer and employee of American Financial Group, Inc. ("AFG") to that of executive consultant, Mr. Evans agreed to a consulting agreement, as amended, that terminated on December 31, 2017. On March 20, 2018, AFG and Mr. Evans renewed the consulting agreement for 2018 on the same terms.

Section 9 - Financial Statements and Exhibits

Item 9.01	Financial Statements and Exhibits.

(d) Exhibits.

10.1 Amended and Restated Consulting Agreement dated February 23, 2015 between AFG and James E. Evans (<u>incorporated by reference to</u> <u>AFG's Form 10-K for the year ended December 31, 2014</u>).

10.2 Letter Agreement dated March 20, 2018.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: March 20, 2018

AMERICAN FINANCIAL GROUP, INC.

By: /s/ Mark A. Weiss

Mark A. Weiss Vice President



March 20, 2018

James E. Evans Great American Insurance Group Tower 301 East Fourth Street Cincinnati, Ohio 45202

RE: Consulting Agreement

Dear Jim:

The purpose of this letter is to set forth in writing our agreement concerning your service as an executive consultant to American Financial Group, Inc. ("AFG") during 2018.

To that end, you and the Company hereby agree as follows:

1. **Consulting Arrangement.** Beginning on the date of this letter and continuing through December 31, 2018, you agree to provide consulting services to AFG and related organizations, including, without limitation, the subsidiaries and affiliates of AFG and their shareholders, officers, directors, employees and agents (collectively, the "Company"), making yourself available to answer questions and consult with the Company upon reasonable request. This consulting arrangement shall be on substantially the same terms as provided in our prior consulting agreement dated August 19, 2013, as amended, that expired on December 31, 2017, except as provided herein.

2. **Consulting Fee.** The consulting fee for your consulting services to the Company hereunder shall be \$300,000, paid in installments as agreed upon.

If after review of this letter, you find it acceptable, please sign, date and return an original copy to me.

Very truly yours,

AMERICAN FINANCIAL GROUP, INC.

By: /s/ S. Craig Lindner S. Craig Lindner

S. Craig Lindner Co-Chief Executive Officer

ACCEPTED AND AGREED:

<u>/s/ James E. Evans</u> James E. Evans

March 20, 2018

Date