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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject t	0
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number: 3235-0287									
Estimated average burden									
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1. Name and Address of Reporting Person* BERDING JOHN B			2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN FINANCIAL GROUP INC</u> [AFG]		ationship of Reporting Person(s) to Issuer k all applicable) Director 10% Owner		
301 EAST FOURTH STREET 27TH FLOOR		(Middle)			Officer (give title below)	Other (specify below)	
		(Midule)	3. Date of Earliest Transaction (Month/Day/Year) 12/13/2013		,		
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	lividual or Joint/Group Filing (Check Applicable		
(Street) CINCINNATI	ОН	45202		X	Form filed by One Repo Form filed by More than Person	ů.	
(City)	(State)	(Zip)			r cioui		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1 Non Derivative Occurrices Adquired, Disposed of, of Derivitidary Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) or Transaction Disposed Of (D) (Instr. 3, 4 and 1) Code (Instr. 8)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	12/13/2013		М		3,718	A	\$26.8933	71,562	D		
Common Stock	12/13/2013		М		2,734	A	\$36.57	74,296	D		
Common Stock	12/13/2013		М		3,676	A	\$27.2	77,972	D		
Common Stock								233	Ι	By Trust	
Common Stock								2,451 ⁽¹⁾	Ι	ESPP	
Common Stock								1,166.24 ⁽²⁾	Ι	401(k)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) (Disp of (I	osed)) tr. 3, 4	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option Exercise	\$26.8933	12/13/2013		М			3,718	(3)	02/22/2016	Common	3,718	\$0.00	0	D	
Stock Option Exercise	\$36.57	12/13/2013		М			2,734	(3)	02/22/2017	Common Stock	2,734	\$0.00	0	D	
Stock Option Exercise	\$27.2	12/13/2013		М			3,676	(3)	02/21/2018	Common Stock	3,676	\$0.00	0	D	

Explanation of Responses:

1. Shares allocated to the Reporting Person's account under the Issuer's Employee Stock Purchase Plan (the "ESPP"). All ESPP information reported herein is based on a plan statement dated as of 12/31/2012. 2. Represents shares held in the Issuer's 401(k) Retirement and Savings Plan. The number of shares of Common Stock is based on a Plan Statement dated as of 12/31/2012.

3. These Employee Stock Options become exercisable in five equal installments beginning on the first anniversary of the grant date.

Remarks:

John B. Berding By: Karl J. Grafe, as Attorney-in-Fact

** Signature of Reporting Person

Date

12/17/2013

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.