FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. 20549 | |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Hertzman Brian S. (Last) (First) (Middle) 301 E. FOURTH ST | | | | | | Issuer Name and Ticker or Trading Symbol AMERICAN FINANCIAL GROUP INC [AFG] Date of Earliest Transaction (Month/Day/Year) 02/26/2023 | | | | | | | | | Relationship of Reporting Person(s) to Issuer Check all applicable) Director 10% Owner Officer (give title below) 5r. VP, CFO | | | | wner |
|--|--|--|--|-----------------------------------|---|---|---|--------|---|------------|---|--|--------------------------------------|--------------------|---|--|---|--|--|
| (Street) CINCINNAT (City) | TI OH | te) (Z | 5202 Zip) | nn-Deriva | 4. If Amendment, Date of Original Filed (Month/Day/Year) ative Securities Acquired, Disposed of, or Bo | | | | | | | | ı | _ine) X | Form filed by More than One Reporting Person | | | | |
| 1. Title of Security (Instr. 3) | | | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, ir) if any | | 3. Transa Code (8) | ction | 4. Securities Disposed Of 5) | red (A) oi | 5. Amount of Securities Beneficially Owned Followin | | unt of ies cially Following | Forn (D) c | n: Direct or Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | Code | v | Amount | (A) oi (D) | Price | | | ed ction(s) 8 and 4) | | | (Instr. 4) | | | |
| Common Stock | | | | 02/02/2023 | | | | F | | 485 | D | \$13 | 1.36 | 36 10,029 | | | D | | |
| Common Stoc | Common Stock | | | | | | | | | | | | | | 1,853.8053(1) | | | I | ESPP |
| Common Stoc | ck | | | | | | | | | | | | | | 52.338 ⁽²⁾ I DR | | | | |
| Common Stoc | ck | | | | | | | | | | | | | | 1 3 289 533 ⁽³⁾ 1 1 1 | | | | RASP 401(k) |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| Security or Ex (Instr. 3) Price | vative | 3. Transaction Date (Month/Day/Year) | if any | emed tion Date, n/Day/Year) | on Date, Transa Code | | nstr. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exer Expiration D (Month/Day/ | | ate | 7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4) | | Dei See (Ins | Price of rivative curity str. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | у | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |

Explanation of Responses:

- 1. Shares owned by the reporting Person in the Issuer's Employee Stock Purchase Plan (the "ESPP"). All ESPP information reporting herein is based on a plan statement dated 12/31/2022.
- 2. Represents shares held in the Company's Dividend Reinvestment Plan based on plan statement dated as of 12/31/2022.
- 3. Represents amounts held by Reporting Person in a retirement plan of the Issuer based on a statement dated 12/31/2022.

Remarks:

Brian S. Hertzman by Karl J. Grafe as Attorney-in-Fact

02/28/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.