FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* LINDNER S CRAIG | | | | | | | 2. Issuer Name and Ticker or Trading Symbol AMERICAN FINANCIAL GROUP INC AFG] | | | | | | | | | 5. Relationship of Reporting (Check all applicable) X Director | | | vner | |
|--|---|--|--------|--|--------------|---|---|--|---|---------|-------------------------------|---|----------------|---|---|---|-----------------------------------|--|--|--|
| (Last) 301 EAS | (Last) (First) (Middle) 301 EAST FOURTH STREET | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 06/02/2017 | | | | | | | | | below) | Officer (give title Other (specify below) below) Co-CEO & Co-President | | | | |
| (Street) | Street) CINCINNATI OH 45202 | | | | 4. | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Form fi | vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | Person | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yell) | | | | | - | Execution Date, | | | 3. Transaction Code (Instr. 8) | | 4. Securities and Disposed Of | | d 5) | 5. Amount of Securities Beneficially Owned Following Reported | | Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | Code | v | Amount | (A) or (D) | Price | | Transac (Instr. 3 | ction(s) | | | (iiisu. 4) | | |
| Common Stock 06/02/201 | | | | | | 7 | | M | | 23,525 | A | \$2 | 4.83 | 2,57 | 78,325 | | I | #1 ⁽¹⁾ | | |
| Common Stock 06/02/20 | | | | | 017 | 17 | | | S | | 23,525 | D | \$100 | .0111 ⁽² | 2,55 | 554,800 | | I | #1 ⁽¹⁾ | |
| Common Stock | | | | | | | | | | | | | | 1 | | 3,096 | | I | #3 ⁽³⁾ | |
| Common Stock | | | | | | | | | | | | | | 31,5 | 31,506.47 | | I | #12 ⁽⁴⁾ | | |
| Common Stock | | | | | | | | | | | | | | | 2,31 | 2,311,386 | | I | #27 ⁽⁵⁾ | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | if any | | 4. Transa | ransaction ode (Instr. | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | rcisable and Date | 7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4) | | nount | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | e O s Fe lly D oi (!) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exer | cisable | Expiration Date | Title | or Nu of | mber ares | | | | | | |
| Stock Option Exercise | \$24.83 | 06/02/2017 | | | М | | | 23,525 | (6) | | 02/11/2020 | Comm Stock | | ,525 | \$0.00 | 0 | | D | | |

Explanation of Responses:

- 1. Indirect #1: SCL TTEE of the SCL Living Trust DTD 03/30/83.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$99.84 to \$100.30, inclusive. The reporting person undertakes to provide to American Financial Group, Inc., ("AFG"), any security holder of AFG, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this Footnote (2).
- 3. Indirect #3: By Frances R. Lindner, Trustee for the Frances R. Lindner Living Trust dated 9/13/93.
- 4. Indirect #12: Held in the Company's Retirement and Savings Plan. The number of shares of Common is based on a statement dated as of 12/31/2016.
- 5. Indirect #27: Shares voting and dispositive power and holds a remainder interest in shares held directly or indirectly by a charitable lead annuity trust. The reporting person disclaims beneficial interest of the shares held by the trust except to the extent of his pecuniary interest in such shares.
- 6. These Employee Stock Options become exercisable in five equal installments beginning on the first anniversary of the grant date.

Remarks:

S. Craig Lindner By: Mark A. Weiss, as Attorney-in-Fact

** Signature of Reporting Person

06/05/2017

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.